



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA

---

## SOCIAL INNOVATION

*Social Innovations are both social in their ends and in their means. They are new ideas (products, services and models) that simultaneously meet social needs and create new social relationships or collaborations. Research at the University of Bologna covers all relevant aspects of Social Innovation.*



## **Education and Society**

Sustainable development education; Trans-culturalism and transcultural society; Social policy and family.

## **International Development**

Social inequality in developed countries; Fair trade, critical consumption, microcredit and ethical finance; Fundraising management.

## **Governance**

Welfare policies at EU, national and local levels; Welfare systems innovation; Open and e-government, e-participation and inclusion; Public sector innovation; Social investment policies initiatives; Innovative practices for health and healthcare; Citizen engagement, bottom-up solutions; Design Thinking and organizational change; Gender and organizational change.

## **Social economy**

Social economy and social enterprises; Models of organisation, self-management and workers' empowerment; Third sector and social private sector; Relational goods and social economy; Non-profit organisations and social cooperatives; Corporate Social Responsibility.

## **HIGHLIGHTS**

### **Research Centres at UNIBO**

[Yunus Social Business Centres](#) is an organization that invests in the development and growth of Social Business aimed at solving community problems.

The YSBCs act primarily as accelerators of business projects, often defining markets or financing their ideas through investment funds. Furthermore, they support the study and promotion of social enterprises already present in the area, amplifying their effect on the community. The vision's centre is to empower individuals to identify world problems and create self-sustaining business solutions that have social impact, while generating jobs and entrepreneurial opportunities that drive economic development regionally and around the world.

Through the provision of funds and microfinance tools it supports the construction of new businesses, creating awareness for Social Business and empowering access to entrepreneurship.

### **International Networks**

University of Bologna is member of the European School of Social Innovation – [ESSI Network](#).